



Freedom Healthy Cooking Oil Range joins hands with Spoorthi Foundation to support orphan and destitute children

10th June 2019, Hyderabad: Freedom Refined Healthy Cooking Oil as a part of their CSR initiative joins hands with Spoorthi Foundation to support the orphan and destitute children for Education & Health Care. Freedom Healthy Cooking Oil Range donated **Rs. 4,00,000 (Rupees Four Lakhs Only)** to Spoorthi Foundation to support the poor poverty-ridden children. To further assist the cause Freedom Healthy Cooking Oil Range will support a Charity event as a part of their initiative '**Freedom Melody**' with the melody queen - **Ms. Alka Yagnik**, and present the fund raiser for Spoorthi Foundation. The singer will perform in the city on 22nd June at Shilpakala Vedika, Madhapur with an expected engagement of more than 2000 people.

Freedom Healthy Cooking Oil Range cares for the society and extends support to several activities that uplift the underprivileged sections of the society. The donation to Spoorthi Foundation will help the children by providing basic needs, quality education, health care and skills necessary to transform them into responsible citizens.

Speaking on the occasion **Mr. P. Chandra Shekhara Reddy, Vice President - Sales & Marketing, Freedom Refined Sunflower Oil** said, "As a part of our CSR initiative to support the education and well-being of the children from the marginalised sections of the society, we are happy and delighted to associate with Spoorthi Foundation in supporting the orphan & destitute children. Our contribution will help the foundation in supporting education for orphans and girl child. Freedom Healthy Cooking Oil Range is also privileged to present a fund raiser programme for Spoorthi Foundation with the legendry singer **Ms. Alka Yagnik** on 22nd June 2019 in the city. We hope the people come in large numbers to enjoy the scintillating musical extravaganza and support Spoorthi Foundation in their great effort to uplift the under-privileged children in the city."

About Freedom Refined Sunflower Oil:

Freedom Refined Sunflower oil is clear, lite and low absorbing and have been fortified with Vitamins A & D. It is also rich in naturally occurring Vitamin E. Freedom Refined Sunflower oil is available across the states of Telangana, Andhra Pradesh, Karnataka, and Odisha. Freedom is ranked No. 1 by market share in the Sunflower Oil category in Telangana, Andhra Pradesh & Odisha (Source: Nielsen Retail Index Service for the Refined Sunflower Oils: All Packs category for MAT ended March 2017).

For further information, please contact: **KONNECTIONS IMAG**

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